

# DEJI JOSEPH

EM: [deji@thedejjoseph.com](mailto:deji@thedejjoseph.com)

PH : + 234 909 381 5853

Remote | Lagos, NG

BL : <https://thedejjoseph.com/blog>

LN : <https://linkedin.com/in/thedejjoseph>

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## PROFILE

Detail-oriented data analyst with a background in operations, research, and logistics. Skilled in data cleaning, data manipulation, and data visualization using tools such as Excel, Python, SQL, and Tableau. Strong problem-solving skills with the ability to identify key insights from complex data sets. Intentional about using data to advise socio-economic policies and drive innovation in the industry.

## KEY COMPETENCIES

Team leadership

Strategic planning

Client relationships

Financial reporting

Visual storytelling

Product development

Business analytics

Research

Operations management

Data audit

Software engineering

Consultancy

## PROFESSIONAL EXPERIENCE

### MYSTASH - US, REMOTE

**Product Manager**

**DEC 2022 - PRESENT**

**Technical Product Specialist**

**APR 2022 - DEC 2022**

myStash provides a tool for the African millennial to manage their personal and business finances from one app. The myStash app serves 4 major markets: US, UK, CA, NG.

- Led the product team through a product discovery, experimentation, and rebuild process that introduced several new features which tripled total assets under management, doubled daily transaction volumes and reduced user churn by 20%. This team launched the product in three new markets
- Built dashboards to monitor team-specific KPIs across several factors: customer success, marketing, engineering, and finance
- Designed user behaviour monitoring tools using transaction data. These tools informed performant customer acquisition strategies (2x) by highlighting saving patterns, dissatisfied users, and new user segments
- Deployed transaction monitoring services with Python/Django that flagged and prevented suspicious or fraudulent activities

### PIONEER MEDICAL INITIATIVE - ONDO, NG

**Research & Technical Lead**

**AUG 2022 - PRESENT**

**Professional Volunteer**

**OCT 2021 - AUG 2022**

Pioneer Medical Initiative is a non-profit advocating for inclusive healthcare across marginalised communities in Nigeria. The organisation achieves this through innovative financing, advocacy and healthcare delivery systems.

- Building new products for digital health information management systems to be deployed at remote communities without the presence of healthcare facilities
- Identified and eliminated bottlenecks during field research, healthcare delivery and data collection processes
- Introduced new tools that monitor the organisation's online presence. Data from these tools have informed more strategic and deliberate advocacy efforts by the communications team
- Developed new training and learning management systems
- Instituted new tools for communication and information management across the entire organisation, removing blockers of delayed or incorrect information transfer
- Recruited, hired, and developed a team of talented volunteer professionals across several teams: research, technical, product development, and data analysis

## FEMBOL GROUP - LAGOS, NG

Consultant

JUL 2023 - PRESENT

Operations Associate

MAY 2021 - APR 2022

Fembol Group is a procurement and logistics company with international trade operations for industry giants such as Unilever. My role at Fembol involved oversight of all operational activities, and later on as a consultant to introduce supplemental financial monitoring dashboards.

- Designed and implemented company-wide data collection systems to surface financial insights across all ongoing operations
- Successfully instituted new operational tools and processes that reduced average response time by 5x. This tool enabled the same team strength to scale operations 3x while improving operational KPIs
- Expertly managed and strengthened client relationships as a liaison for the company's key accounts, resulting in increased customer satisfaction, repeat business, and referrals

## SKILLS & EXPERTISE

### DATA

Python: Web + Scripts

Python: Data Analysis

DB: PostgreSQL

DB: MongoDB

### TOOLS

Google Sheets

Redash

Zoho Analytics

Grafana

### DOMAIN

Business / Finance

Healthcare

Operations

Design: Canva / Figma

## EDUCATION

FEDERAL UNIVERSITY OF TECHNOLOGY, AKURE

Bachelor of Technology, Transport Management Technology

JAN 2015 - DEC 2019

SECOND CLASS UPPER

## CERTIFICATIONS

INTRODUCTION TO FINANCIAL MANAGEMENT

Non-Profit Ready

DEC 2022

APPLIED DATA SCIENCE

WorldQuant University

DEC 2021

## LANGUAGES

- English
- Yoruba
- Chinese